



# Sponsorship Opportunities for Legends 2025

A celebration of pioneering medical researchers  
shaping the future of science and innovation  
in Los Angeles County



## The Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center



The Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center (TLI) is a leading nonprofit research organization in the life sciences ecosystem of Los Angeles County. Our bedside to bench approach is at the core of who we are and what differentiates us. We are equally committed to our community, conducting research that addresses real-world needs and improves local health outcomes through strong community partnerships.

Our team includes 150 principal investigators and 400 research support personnel actively engaged in over 600 basic and clinical science studies and more than 100 clinical trials that benefit patients. Affiliated with UCLA's David Geffen School of Medicine and partnered with Harbor-UCLA Medical Center, our investigators consistently make breakthroughs that change how we prevent, detect, and treat disease.

Our research is funded by a diverse range of sources, including grants from the National Institutes of Health (NIH) and other government agencies, industry contracts, corporate sponsorships, pharmaceutical royalties, private philanthropy, and foundation support. Past supporters include the Amgen Foundation, Morgan Stanley Foundation, Capital Group Companies, and the California Community Foundation, among others.



### Legends 2025

Since 2004, The Lundquist Institute has honored over 60 distinguished researchers as **Legends**, a lifetime achievement award that celebrates researchers (MD, PhD, MD/PhD) with a significant and lasting impact in clinical or basic science research.

Our **Legends 2025** celebration, honoring distinguished achievements, will take place on Tuesday, October 21, bringing together leaders in healthcare, science, business, and philanthropy. The event recognizes outstanding contributions to medical research and innovation while raising funds to support the Institute's research and community initiatives. Legends 2025 offers excellent visibility for your organization and the opportunity to support The Lundquist Institute's mission of improving lives through pioneering research, education, and outreach.

## What makes TLI's Legends celebration special?

- Exclusive access to groundbreaking research insights from world-renowned scientists.
- Direct engagement with top-tier researchers leading global biomedical advancements.
- High-profile networking opportunities with leaders in science, medicine, and philanthropy.
- A prestigious platform for aligning with cutting-edge medical innovation.
- Partnership in advancing medical breakthroughs with local, national, and global impact.
- Association with a distinguished institution renowned for transformative medical research.

### A few of our past Legends...



**Dr. Nora Sun**  
**Anatomic and Clinical Pathology, Hematopathology**

*Her discoveries including the link between Kaposi sarcoma in HIV infected patients and Castleman's disease, and the presence of HIV in stem cells of the bone marrow, have improved the lives of patients living with HIV.*



**Dr. Emil Kakkis**  
**Pediatric Rare Diseases**

*His research on rare diseases led to the creation and commercialization of Aldurazyme, a lifesaving enzyme replacement therapy. Dr. Kakkis is currently President and Chief Executive Officer of Ultragenyx.*



**Dr. Marianne Gausche-Hill**  
**Emergency Medicine**

*Her groundbreaking study demonstrated that adherence to pediatric care guidelines in hospital emergency departments saves children's lives and is cost-effective.*

In addition to honoring our **2025 Lundquist Legends**, we will honor two additional researchers for their exceptional performance.

The Lundquist Institute will present the **Richard E. Weitzman Early-Career Investigator Award** for outstanding research by a rising scientist, and the **Frank J. DeSantis Investigator Award** to a mid-to-senior career investigator who has demonstrated exceptional research accomplishments.

## Sponsorship Levels

In addition to the opportunity to support groundbreaking research, your sponsorship will provide valuable recognition, exclusive engagement opportunities, and meaningful visibility at Legends 2025.

### Rhodium Sponsor - \$50,000

- » Two preferred tables of 10 guests each - best seats in the house
- » Formal introduction with an opportunity to speak and welcome guests
- » Verbal recognition and thanked from the stage during the event
- » Logo and name featured prominently as the Rhodium Sponsor on:
  - Event website
  - Print program
  - Two exclusive social media posts prior to event
  - Live event presentation - full screen ad
- » Video (up to 60 seconds) shown during event

### Platinum Sponsor - \$25,000

- » One preferred table of 10 guests
- » Verbal recognition from stage during the event
- » Logo and name featured prominently as Platinum Sponsor on:
  - Event website
  - Print program
  - One exclusive social media posts prior to event
  - Live event presentation - full screen ad

### Palladium Sponsor - \$15,000

- » One table of 10 great seats
- » Logo or name featured as Palladium Sponsor on:
  - Event website
  - Print program
  - Live event presentation - half screen ad

### Gold Sponsor - \$10,000

- » One table of 10 very good seats
- » Logo or name featured as Gold Sponsor on:
  - Event website
  - Print program
  - Live event presentation - quarter screen ad

### Silver Sponsor - \$5,000

- » Half table of 5 very good seats
- » Logo or name listed as Silver Sponsor on event website and print program
- » Live event presentation - logo/name mention

### Bronze Sponsor - \$2,500

- » 2 good seats
- » Logo or name listed as Bronze Sponsor on event website and print program
- » Live event presentation - logo/name mention

**Interested in sponsoring Legends 2025?** Contact Kate Ceredona at (323) 457-1672 or [kate.ceredona@lundquist.org](mailto:kate.ceredona@lundquist.org).



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